

Pre-Budget Report 2009

What will you be telling your clients?

Our technical team is preparing a choice of two easy-to-digest summaries in a language your clients will understand.

You decide on your preferred format and our design team will tailor the summary to complement your firm's corporate style.

Printed
PDF
HTML
Word
Email



Digital and non-personalised versions can be ordered at any time - including the day of the Pre-Budget speech

Personalised printed option must be ordered two weeks prior to the Pre-Budget speech



How we can help

We can provide you with a personalised printed summary of the highlights or a more comprehensive summary in various digital formats. So however you prefer to communicate with your clients we have a perfect solution for your practice.

Free samples

Digital samples are available to view on our website at www.mercia-group.co.uk/pre-budget

If you would like to receive a printed sample either complete the free sample request form on the back cover or visit www.mercia-group.co.uk/free_samples to request them online.



Printed summaries

Full colour four-page A5 summary of the highlights, together with a client letter and a comprehensive summary in Word format

Fully personalised, easy to digest, A5 summary of the highlights printed on quality card. We will also prepare a client letter (supplied to you as a Word document for you to print out on your stationery) and provide you with a comprehensive summary in Word format.

Send a letterhead with your order and leave the rest to us.



Delivery - recharged at cost. The summaries will be despatched or ready for collection two working days after the Pre-Budget. The client letter and Word summary will be emailed to you before 9.00am the morning after the announcement.

Prices

	Personalised	Non-Personalised
25 printed summaries	-	£125
50 printed summaries	£195	£140
100 printed summaries	£225	£155
Per additional 50 copies	£30	£30

Training group members receive a 5% discount

Word

Word - Comprehensive summary supplied in Word format for you to edit, email and/or include on your website. The files will be emailed to you **before 9.00am the morning after the announcement.**

Price

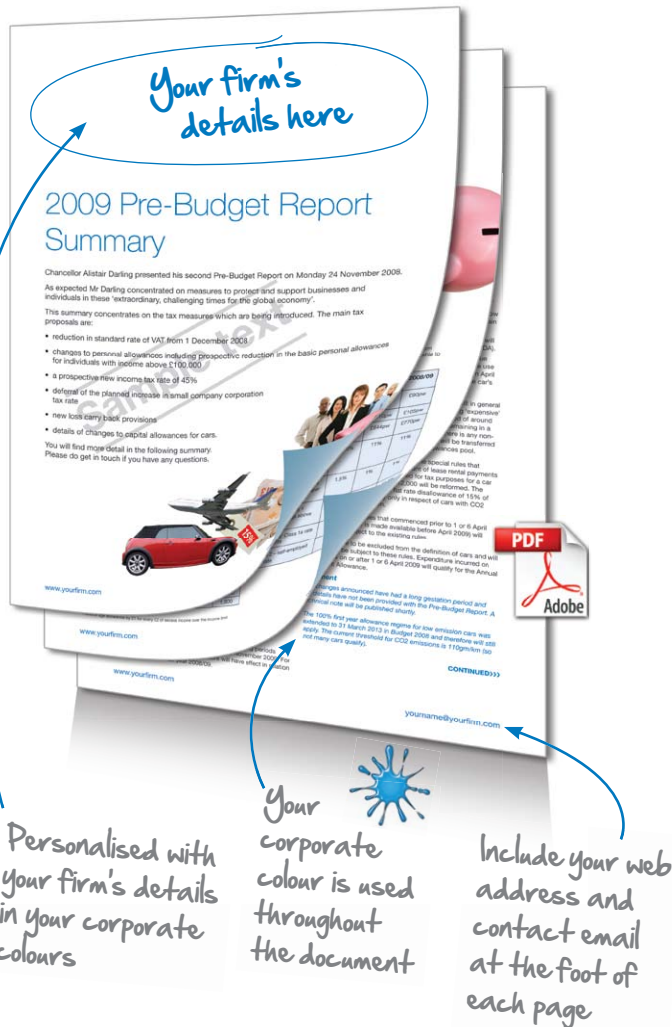
Word version £95

Training group members receive a 5% discount

PDF summary

A comprehensive summary of the key points of the Chancellor's speech to email to clients or include on your website

Your firm's details on the front page and your web address and email contact on every page.



The files will be emailed to you **before 9.00am the morning after the announcement.**

Prices

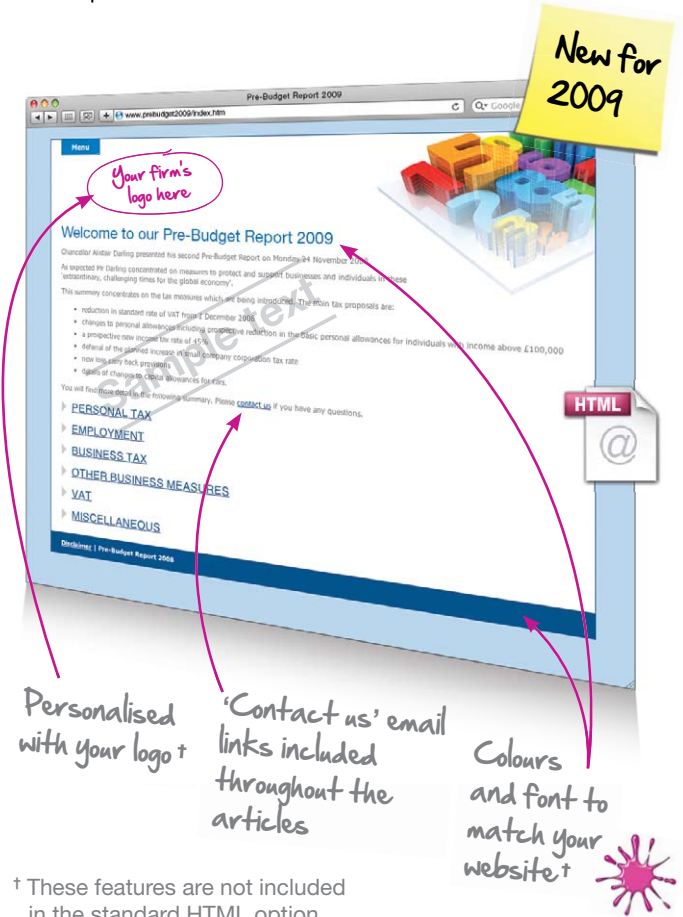
Personalised PDF	£155 (£60*)
Non-personalised PDF	£95 (£60*)

Training group members receive a 5% discount
*when purchased with printed copies

HTML summary

A comprehensive summary fully formatted and ready to include on your website

Fully formatted html files with your logo and the colours and font to complement your website. Your chosen contact email address is also used throughout the text to make it easy for your clients to ask questions.



† These features are not included in the standard HTML option.

The files will be emailed to you **before 9.00am the morning after the announcement.**

Prices

HTML plus	£175 (£110*)
HTML	£125 (£60*)

Training group members receive a 5% discount
*when purchased with printed copies

Automatic Email Service

We can provide the content AND the email delivery system which sends **branded emails** in an attractive html format, merging in your recipients' details. For further details visit our website or call Nicola Hurley or Matt Dawson on 0116 258 1242.

This service is included with all totalSOLUTION websites and resourceCENTRE+



Order Form and Free Samples Request

Your Details

Firm _____

Address _____

Postcode _____

Tel _____

Email _____

Contact _____

Printed summaries

Personalised

I would like to order _____ personalised printed summaries.

Please complete the following options so our design team can personalise your summary to match your corporate style.

- Match to the last personalised product we ordered from Mercia.
- My corporate colour(s) are: (Pantone reference) or enclose a printed sample if not known.

- Match to our corporate literature/stationery enclosed.

The personalised printed summaries include a contact reference at the foot of each page. Please select and detail your choice below:

web address **OR** tel number **OR** contact email

Non-personalised

I would like to order _____ non-personalised printed summaries.

PDF

Personalised

I would like to order the comprehensive summary in personalised PDF format.

Please complete the following options so our design team can personalise your summary to match your corporate style.

- Match to the last personalised product we ordered from Mercia.
- My corporate colour(s) are: (Pantone reference) or enclose a printed sample if not known.

- Match to our corporate literature/stationery enclosed.

The personalised PDF includes a contact email address and link to your website. Please write the required details below:

Email address: _____

Web address: _____

Please send the files to email address(es):

Non-personalised

I would like to order the comprehensive summary in non-personalised PDF format.

Please send the files to email address(es):

HTML

HTML plus

I would like to order the comprehensive summary in HTML plus format.

The HTML plus includes a contact email address, your logo and font and colours to match your website. Please complete the following options so our design team can personalise your summary to complement your website.

Contact email address: _____

Web address: _____

Please send the files to email address(es):

HTML

I would like to order the comprehensive summary in HTML format.

The HTML includes a contact email address, please complete below.

Contact email address: _____

Please send the files to email address(es):

Word

I would like to order the comprehensive summary in Word format.

Please send the files to email address(es):

Automatic Email Service

please contact me to discuss the email service.

Free samples

Please send me a 2008 Pre-Budget printed sample

Please send me information/samples of other marketing products as indicated below:

- | | |
|--|--|
| <input type="checkbox"/> Budget summaries | <input type="checkbox"/> Client letters |
| <input type="checkbox"/> Tax cards | <input type="checkbox"/> Tax guide booklet |
| <input type="checkbox"/> Tax rates mouse mat | <input type="checkbox"/> Client information factsheets |
| <input type="checkbox"/> Quarterly client newsletter | <input type="checkbox"/> Design service |
| <input type="checkbox"/> Client briefing | <input type="checkbox"/> Website service |
| <input type="checkbox"/> Monthly business newswire (enews) | |

Please return by fax to:

0116 258 1258

or by post to:

Mercia Group Ltd, Best House,
Grange Business Park, Enderby Road,
Whetstone, Leicester LE8 6EP

t 0116 258 1242

e marketing.support@merciam-group.co.uk



Any questions please call 0116 258 1242