

# Pre-Budget Report 2008

**What will you be telling your clients?  
Let Mercia do the hard work for you.**

To save you time and money and help you advise clients on the possible effects any changes in this year's Pre-Budget may have on them, we are producing:

## Printed option

**Full colour four-page A5 summary of the highlights**

**From £80**

option to personalise with your details here



Personalised printed version includes a FREE Word version of the comprehensive summary

## Digital options

**Comprehensive summary in Word, html or pdf**

**From £95**

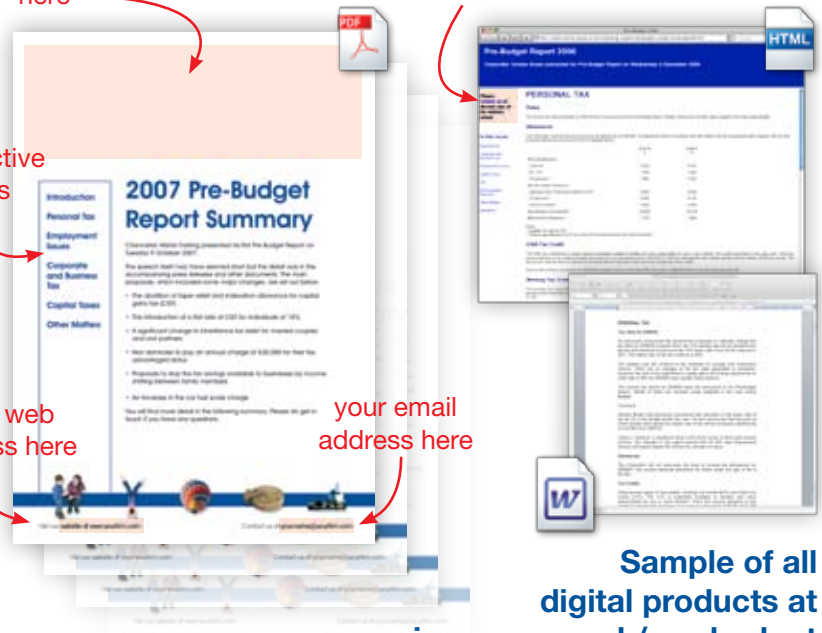
your details here

contact email link

interactive links

your web address here

your email address here



Sample of all digital products at [www.mercia-group.co.uk/pre-budget](http://www.mercia-group.co.uk/pre-budget)

Digital and non-personalised versions can be ordered at any time - including the day of the Pre-Budget speech

Personalised printed option must be ordered two weeks prior to the Pre-Budget speech



[www.mercia-group.co.uk/pre-budget](http://www.mercia-group.co.uk/pre-budget)

## Printed option

### Full colour four-page A5 summary of the highlights with a client letter

Following the Chancellor's speech we will produce a full colour, easy to digest A5 summary of the highlights printed on quality card. We will also prepare a client letter (supplied to you in Word format for you to print out on your stationery).

### Personalised printed option

**Fully personalised** - no design or artwork charges for including your logo.

Send a letterhead with your order and leave the rest to us. The summaries are personalised in two colours - black and a choice of one of our standard colours dark blue, light blue, red or dark red. Alternatively for an extra £75 we'll match your corporate colours.

### Prices

	Personalised	Non Personalised
25 printed summaries	-	£80
50 printed summaries	£195*	£110
100 printed summaries	£225*	£140
Per additional 50 copies	£30	£30

\*Price includes your firm's details printed in black and one standard colour (additional/special colours - £75). A Word version of the comprehensive summary is also included.

Delivery recharged at cost. The summaries will be despatched or ready for collection two days after the Pre-Budget. The client letter and Word summary will be emailed to you before 9.00am the morning after the announcement.

## Digital options

### Comprehensive summary in Word, html or pdf

We will prepare a comprehensive summary of the key points of the Chancellor's speech and email it to you before 9.00am the morning after the announcement.

- **Personalised pdf** - Your firm's details on the front page and your web address and email contact on every page.
- **html** - html files, fully formatted and ready to include on your website with contact link in place.
- **Word** - Supplied in Word format for you to edit, email and/or include on your website.

### Prices

Word version	£95
Non-personalised pdf	£95
Personalised pdf	£155 (£60*)
Personalised html	£155 (£60*)

\* When purchased with personalised products

## Email option\*

### Would you like to have the Pre-Budget Report 2008 and Budget 2009 summary emailed directly to your contacts and prospects?

We provide the content AND the email delivery system which sends branded emails in an attractive html format, merging in your recipients details. For further details visit [www.yourfirmonline.co.uk/resources\\_budget.htm](http://www.yourfirmonline.co.uk/resources_budget.htm)

\* This service is included with all totalSOLUTION websites

## Ordering is easy

Call: 0116 258 1242

Online: [www.mercia-group.co.uk](http://www.mercia-group.co.uk)

Email: [marketing.support@mercias-group.co.uk](mailto:marketing.support@mercias-group.co.uk)

Post: Send the order form to address below

Fax: 0116 258 1258

Firm \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Please print

### Printed options

I would like to order \_\_\_\_\_ **non-personalised** printed summaries.

I would like to order \_\_\_\_\_ **personalised** printed summaries.

### Colour details

The summaries are personalised in two colours - black and a choice of the colours below (special colours will incur extra charges, see price panel for details). Please tick the relevant box(es) or supply details of your special colour(s).

Dark Blue  Light Blue  Dark Red  Red

Special colour(s) \_\_\_\_\_ (please specify PMS no(s))

Match colour sample enclosed

### Digital options

I would like to order the comprehensive summary in:

Word  Non-personalised pdf

Personalised pdf  Personalised html

**DIGITAL** - digital products are sent by email. Please write clearly below where you would like us to email the files to:

The **pdf** version includes a contact email address and link to your website. Please write the required details below:

email address \_\_\_\_\_

web address \_\_\_\_\_

The **html** version includes a contact email address. Please write the required address below:

Marketing Support Mercia Group Ltd  
Best House Grange Business Park  
Enderby Road Whetstone  
Leicester LE8 6EP

