



Communicating with clients is essential in today's environment and with Enews it has never been so easy! Add to the service you deliver to clients by informing them of recent tax developments and other business issues on a monthly basis.

Enews

Monthly Business Newswire

Annual Subscription £195

totalSOLUTION - Automated website update
and emailshot - from £30 per month



What is Enews?

Every month we create eight or more short, punchy and topical articles, which you can use in a variety of ways:

- to create a letter and posting them in the traditional way - to cater for your clients not yet online!

- emailing the news directly to individuals (either one a week or at your discretion throughout the month)

- publishing the articles on your website to create your own 'newswire' and encourage clients to visit your website!

Unmanaged Enews

Every month we will e mail you eight or more short, punchy and topical articles.

Try before you buy

We are confident you will find the articles useful and an effective tool in helping to market your practice, but don't take our word for it! Before deciding if you wish to subscribe we would like to offer you one month's news free of charge and without obligation. If you would like to take advantage of this special offer simply complete the form below and return it to us.

Cost

Annual subscription to this service is £195 (plus VAT). Training group members receive a 10% discount (unmanaged version only). This is for the HTML and Word versions.

Managed Enews

Through totalSOLUTION, the managed version will automatically be sent to your clients, contacts and prospects and added to your website.

What's included?

We provide the content AND the email delivery system which allows you to send mass emailings in an attractive HTML format, merging in your recipients details. We'll upload your contact list into an online administration area and all you have to do is manage this list, adding in new clients and contacts as necessary. For further details go to www.mercia-group.co.uk/totalsolution

Cost

£30 (plus VAT) per month (minimum contract period - 12 months).

totalSOLUTION  totalSOLUTION provides services from complete websites which are content rich and packed with resources, to tools and utilities to enhance your existing site. For further details go to www.mercia-group.co.uk/totalsolution

Yes please I would like to order Enews as:

- the unmanaged version
- the managed (totalSOLUTION) version

Further downloading and instructions will be provided once your order is received.

- One months free trial - unmanaged version only

Firm

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Tel

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Ordering is easy



WWW



0116 258 1242 www.mercia-group.co.uk marketing.support@mercia-group.co.uk Return this form to address below 0116 258 1258

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Further details of all our marketing products are available at www.mercia-group.co.uk